

Housing Competition Data in October 2021

Designated Market Area (DMA)	% of Homes Sold Above List Price			Average \$ Paid Above List Price		
	October 2020	September 2021	October 2021	September 2020	October 2021	October 2021
San Francisco-Oakland-San Jose CA	60.60%	70.40%	70.20%	\$27,598.64	\$92,890.37	\$85,448.94
Rochester NY	57.80%	67.60%	64.90%	\$3,758.60	\$14,145.62	\$12,398.36
Buffalo NY	47.40%	59.60%	56.30%	\$1,701.95	\$10,075.76	\$7,252.68
Boston MA-Manchester NH	50.00%	58.10%	56.00%	-\$1,483.56	\$9,056.32	\$6,638.32
Los Angeles CA	46.50%	56.80%	55.90%	-\$3,712.95	\$8,412.13	\$6,740.92
Providence RI-New Bedford MA	49.30%	59.90%	55.80%	-\$1,099.22	\$5,272.33	-\$1,810.82
San Diego CA	45.10%	55.10%	54.00%	-\$5,133.06	\$6,379.88	\$4,236.42
Raleigh-Durham (Fayetteville) NC	32.30%	53.60%	53.10%	-\$2,414.40	\$8,180.19	\$7,980.12
Colorado Springs-Pueblo CO	44.40%	54.10%	52.70%	-\$478.93	\$5,430.75	\$5,609.91
Seattle-Tacoma WA	46.10%	53.70%	51.80%	\$5,877.66	\$19,429.11	\$20,507.11
Monterey-Salinas CA	40.70%	54.80%	50.10%	-\$11,632.39	\$9,491.66	\$474.22
Portland OR	43.60%	52.40%	50.00%	\$275.77	\$5,391.71	\$5,404.40
Richmond-Petersburg VA	41.90%	49.40%	48.90%	\$218.49	\$4,129.59	\$4,726.30
Denver CO	33.00%	49.40%	48.40%	-\$4,527.23	\$4,495.85	\$2,280.07
Columbus OH	40.70%	50.70%	47.60%	-\$1,223.15	\$3,704.39	\$2,071.37
Greensboro-High Point-Winston Salem NC	28.80%	50.80%	46.60%	-\$4,331.15	\$2,106.32	\$723.47
Austin TX	32.50%	46.80%	46.60%	-\$5,478.94	\$8,518.56	\$2,330.92
Salt Lake City UT	43.50%	48.60%	46.00%	-\$2,228.39	\$387.08	-\$932.10
Charlotte NC	28.80%	47.20%	45.60%	-\$5,773.39	\$2,349.29	\$1,009.19
Memphis TN	29.70%	41.20%	45.60%	-\$5,344.73	\$860.15	\$1,557.16
Milwaukee WI	1.00%	36.70%	44.40%	-\$41.51	\$114.97	-\$1,869.29
Atlanta GA	28.80%	46.40%	44.20%	-\$5,435.25	\$440.09	-\$1,058.00
Hartford & New Haven CT	39.20%	47.60%	43.90%	-\$2,706.00	\$972.92	-\$597.71
Grand Rapids-Kalamazoo-Battle Creek MI	37.40%	47.70%	43.50%	-\$3,183.72	\$235.16	\$810.92
Las Vegas NV	21.00%	45.20%	42.80%	-\$7,128.44	-\$638.64	-\$24,277.14
Flint-Saginaw-Bay City MI	34.10%	45.10%	42.70%	-\$2,723.87	-\$1,999.43	-\$305.81
Albany-Schenectady-Troy NY	30.90%	46.80%	41.80%	-\$7,394.03	-\$120.07	-\$2,785.97
Lansing MI	36.00%	44.30%	41.20%	-\$1,198.52	-\$909.18	-\$530.05
Cleveland-Akron (Canton) OH	37.40%	44.80%	41.00%	-\$2,629.76	\$11.60	-\$1,106.39
New York NY	29.30%	43.30%	40.80%	-\$7,326.25	\$475.91	-\$1,406.97
St. Louis MO	36.80%	46.30%	40.70%	-\$1,505.99	\$2,172.33	\$840.86
Nashville TN	23.80%	41.00%	40.40%	-\$5,550.32	\$1,420.52	\$508.01
Omaha NE	38.10%	43.00%	40.20%	-\$2,453.37	\$685.38	-\$543.58
Spokane WA	36.30%	46.10%	39.70%	-\$974.03	\$4,484.47	\$916.05
Honolulu HI	19.30%	38.60%	38.70%	-\$22,197.64	-\$3,428.03	-\$9,238.30
Phoenix AZ	29.20%	40.90%	38.60%	-\$6,496.52	\$165.80	-\$873.47
Palm Springs CA	22.20%	38.30%	38.60%	-\$11,575.38	-\$2,801.40	-\$4,855.39
Madison WI	0.70%	35.20%	38.60%	-\$83.63	\$134.89	-\$2,200.60
Detroit MI	32.00%	42.40%	38.60%	-\$3,955.39	-\$750.59	-\$2,211.23
Baltimore MD	29.50%	41.10%	38.30%	-\$3,973.87	\$939.38	-\$123.64
Philadelphia PA	27.20%	41.70%	38.00%	-\$6,981.90	\$1,023.69	-\$801.22
Indianapolis IN	27.30%	37.70%	37.20%	-\$4,122.33	-\$1,120.43	-\$684.81
Harrisburg-Lancaster-Lebanon-York PA	28.80%	37.40%	37.10%	-\$2,427.18	-\$474.37	\$1,642.56
Burlington VT-Plattsburgh NY	22.30%	39.10%	36.90%	-\$8,646.76	\$508.75	-\$1,209.46
Cincinnati OH	26.10%	37.40%	36.30%	-\$5,758.47	-\$849.69	-\$1,739.60
Washington DC (Hagerstown MD)	31.70%	38.70%	36.10%	-\$1,702.70	\$684.92	\$212.66
Tampa-St. Petersburg (Sarasota) FL	18.50%	34.50%	35.10%	-\$7,831.83	-\$2,428.00	-\$3,978.17
Savannah GA	13.70%	33.70%	34.90%	-\$13,264.77	-\$6,936.45	-\$5,088.17
Reno NV	29.20%	40.60%	34.50%	-\$7,698.13	-\$3,136.06	-\$5,360.75
Tucson (Sierra Vista) AZ	31.20%	38.20%	34.20%	-\$3,559.05	-\$526.18	-\$2,823.32
Oklahoma City OK	21.70%	33.30%	34.00%	-\$4,517.74	-\$2,021.90	-\$2,605.84
Pittsburgh PA	28.20%	34.80%	34.00%	-\$5,269.74	-\$4,670.62	-\$4,906.39
Greenville-New Bern-Washington NC	17.80%	34.50%	32.70%	-\$6,191.26	-\$2,811.55	-\$2,337.61
Chicago IL	24.10%	34.90%	32.60%	-\$8,200.04	-\$4,773.50	-\$4,967.02
Chattanooga TN	26.10%	30.90%	32.30%	-\$3,905.70	-\$4,803.53	-\$3,761.19
Ft. Smith-Fayetteville-Springdale-Rogers AR	22.50%	35.00%	31.20%	-\$4,619.09	-\$5,724.05	-\$4,404.75
South Bend-Elkhart IN	26.10%	36.20%	31.00%	-\$7,643.10	-\$2,595.36	-\$4,688.15
Greenville-Spartanburg SC-Asheville NC-Anderson SC	19.10%	32.00%	30.60%	-\$10,203.11	-\$4,907.47	-\$4,813.77
Des Moines-Ames IA	22.20%	33.20%	30.10%	-\$2,143.78	-\$1,379.19	-\$1,835.67
Houston TX	16.90%	31.70%	29.70%	-\$9,144.30	-\$5,967.96	-\$6,397.46
Louisville KY	27.00%	32.90%	29.60%	-\$5,666.72	-\$2,032.26	-\$4,443.76
Salisbury MD	21.50%	34.70%	29.00%	-\$6,242.59	-\$1,389.65	-\$2,841.99
Orlando-Daytona Beach-Melbourne FL	15.00%	29.50%	28.80%	-\$7,749.00	-\$5,063.72	-\$4,866.40
Mobile AL-Pensacola (Ft. Walton Beach) FL	17.30%	28.90%	28.70%	-\$6,998.38	-\$5,481.53	-\$6,663.40
Wilmington NC	15.90%	30.30%	27.90%	-\$9,227.59	-\$5,748.08	-\$5,256.43
Jacksonville FL	14.80%	28.40%	26.80%	-\$6,935.74	-\$3,328.72	-\$3,904.97
Boise ID	39.40%	31.60%	26.50%	\$2,079.35	-\$1,719.99	-\$5,311.53
Ft. Myers-Naples FL	7.70%	28.10%	26.30%	-\$18,643.63	-\$7,560.97	-\$10,687.65
West Palm Beach-Ft. Pierce FL	11.40%	26.90%	26.10%	-\$2,717.36	-\$16,963.95	-\$19,472.42
Davenport IA-Rock Island-Moline IL	7.90%	28.60%	25.00%	-\$4,040.13	-\$1,529.07	-\$2,695.92
Little Rock-Pine Bluff AR	14.30%	24.20%	24.60%	-\$4,450.72	-\$4,223.62	-\$4,880.91
Florence-Myrtle Beach SC	9.00%	26.30%	24.00%	-\$4,573.99	-\$3,091.10	-\$4,041.82
Miami-Ft. Lauderdale FL	12.50%	23.00%	23.60%	-\$28,130.41	-\$21,476.33	-\$27,102.08
Champaign & Springfield-Decatur IL	8.00%	27.00%	21.20%	-\$5,311.23	-\$2,756.23	-\$3,298.79
Peoria-Bloomington IL	12.90%	27.40%	21.00%	-\$5,555.79	-\$2,002.21	-\$3,604.18
Panama City FL	8.40%	18.10%	15.00%	-\$19,720.52	-\$12,084.20	-\$13,504.30
Norfolk-Portsmouth-Newport News VA	3.80%	5.70%	5.60%	-\$1,864.54	-\$755.70	-\$954.08
Dayton OH	32.30%	20.50%	3.30%	-\$3,041.17	-\$549.02	-\$581.53
Metro Average	30.41%	42.88%	40.98%	-\$4,493.47	\$3,533.62	\$1,780.70

The report examined all designated market areas in which more than 1,000 homes were sold in the month of September 2021. Home price data is drawn from local multiple listing service sold data on residential search site Movoto by OJO.



Patrick Kearns is the Director of Storytelling at OJO Labs. Prior to joining OJO Labs, Patrick worked as a journalist for more than a decade, most recently covering housing and real estate at Inman News. He's also written for The Guardian, The Washington Post, Sports Illustrated, Vice, and others.



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